

# 2017 Yearend Review

Fighting For Alyssa (FFA)  
An Overview of Financial Performance



# Fundraisers

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Event Name	Date	Gross	Net
FFA Social (Santossuossos)	2/13/17	\$1,100	\$1,100
Estate Sale	7/28/17	\$4,386	\$4,386
FFA Shirt Fundraiser	8/21/17 & 9/15/17	\$146.66	\$146.66
Kitefest 2017 (5K Walk/Run)	9/9/17	\$4,743.16	\$4,743.16
Racing For Alyssa 2017	10/21/17	\$33,719	\$25,662.59
Fat Little Buddies Santa Stroll	11/24/17	\$4,069.12	\$4,069.12
		<b>\$48,163.94</b>	<b>\$40,122.53</b>

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# Grants

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Non-Profit Organization Name	Date	Net
The LCADA Way (Via ACF)	04/04/2017	\$600.00
Alyssa's Promise (Akron Children's Hospital)	05/11/2017	\$20,000.00
Robby's Voice (Via ACF)	06/05/2017	\$1,000.00
The LCADA Way	09/09/2017	\$4,000.00
Summit County Community Partnership	09/09/2017	\$1,500.00
Summit County Community Health Center	09/09/2017	\$1,500.00
Bianco Accommodations	09/09/2017	\$1,000.00
Robby's Recovery Center	09/09/2017	\$2,500.00
The LCADA Way	10/02/2017	\$1,000.00
		<b>\$33,100.00</b>

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# FFA Affiliated Outreach

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<b>Non-Profit Organization Name</b>	<b>Supporter</b>	<b>Amount</b>
Robby's Voice (Educational Materials)	RMHC NEO	<b>\$500.00</b>
Blessing Bags (In-Kind Donations)	Various Donors	<b>\$5,000</b>



# Profit/Loss Summary

Opening Balance **\$54,702.96**

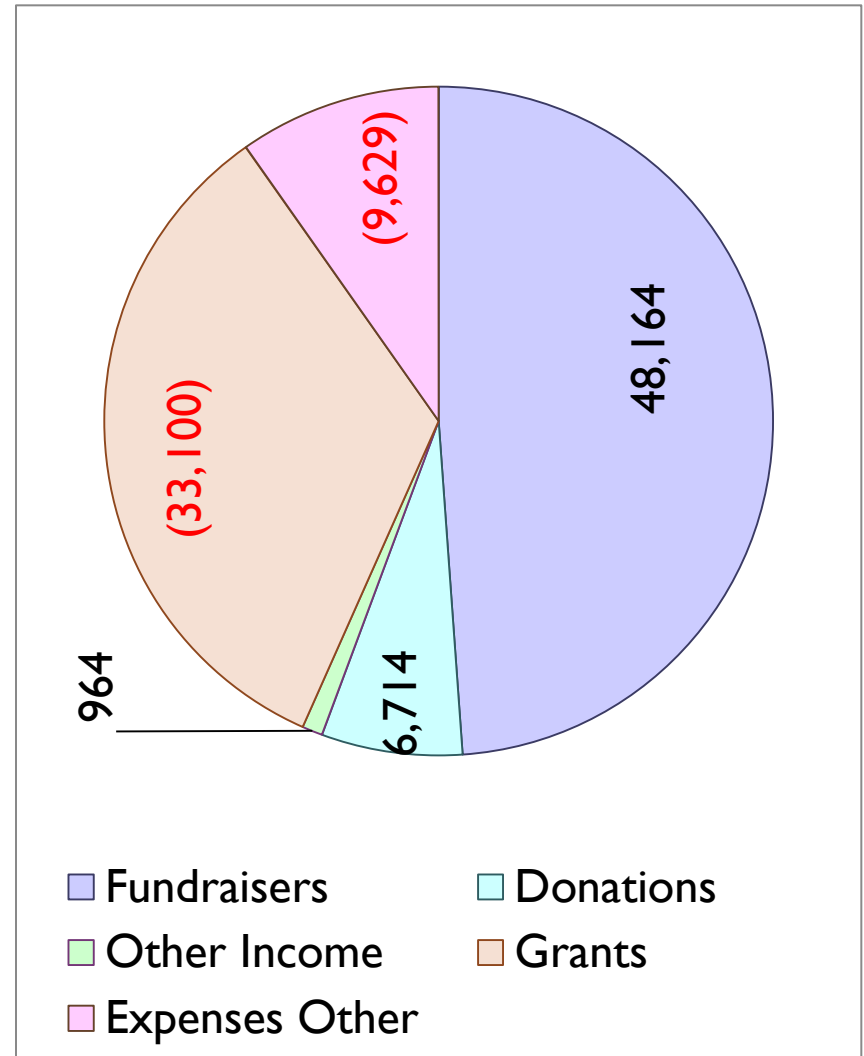
## ▶ Income

- Fundraisers \$48,163.94
- Donations \$6,713.95
- Interest Income \$6.81
- Investment Activity \$957.17

## ▶ Expense

- Grants **(\$33,100.00)**
- Merchant Fees **(\$260.40)**
- Bank Fees **(\$38.60)**
- Misc. Expense **(\$1,288.24)**
- Fundraiser Expense **(\$8,041.41)**

Closing Balance **\$67,785.81**



# Shout Out!




- ▶ Thank you to **George Santosuosso** for so graciously allowing us to use his establishment for our yearly Social gatherings and for donating 20% of the proceeds to FFA!
- ▶ Thank you to **Jen Tippens** and **Brandi Tippens** for managing the Earth Day Event!
- ▶ Thank you to all of the **Donors** and to **J&K Liquidations** for organizing and overseeing the estate sale! They GENEROUSLY donated their commission back to the charity!
- ▶ Thank you to the Medina County Drug Abuse Commission Anti-Drug Levy represented by, **Brian Nowak** and **Cindy McQuown**, for choosing Fighting For Alyssa to be the recipient of all proceeds raised at the annual Medina County Kitefest (5K Walk/Run)!!
- ▶ Thank you to the entire **Racing For Alyssa Committee** for making Racing For Alyssa event fun and successful!!
- ▶ Thank you to the owners of **Fat Little Buddies, Dan Weaver** and **Joe O'Malley**, for hosting the Santa Stroll fundraiser!! A special THANK YOU to **Deb Moennich** and her Santa Stroll team for making the event a huge success and for doubling the profit!
- ▶ Thank you **Jen Burgess** for overseeing the FFA Facebook page and keeping everyone informed of current affairs and highlighting all of FFA achievements to the community and followers!
- ▶ Thank you **Polly Reynolds** for creating and overseeing the FFA website! Thank you for showcasing all of the fundraisers, photos and events! Your creative design skills are astounding!
- ▶ Thank you **Keybank** for their generous \$2,500 donation to FFA!

Fighting For Alyssa (FFA) would like to thank all of their committee members, donors, sponsors and volunteers for their continual support, dedication and determination in making FFA a pivotal source. Together we can obtain our shared goal; educate, fight and prevent substance use in our communities!



# Akron Children's Hospital (Pediatric Chairman's Reception) 10/25/17

Fighting For Alyssa, along with founders **Lea Heidman** and **Brian Malone**, were honored October 25 by William Consadine, CEO of Akron Children's Hospital, the Chairman of the Department of Pediatrics, Dr. Norm Christopher, and the head of our mission, Dr. Sara Friebart, to receive recognition for founding a substance use disorder education program at Akron Children's Hospital in which the program will serve approximately 80 countries in the state of Ohio. The founders, plus their charity, **Fighting For Alyssa**, have pledged **\$300k** to fund this program to serve the residents of Ohio. The impetus for this program was caused by the death of their daughter, Alyssa Apostolakis, at the age of 21 of a heroin overdose.



**Pediatric  
Chairman's Reception**

6:00 pm Reception/Open Bar  
6:45 pm Dinner Served  
Program

- Welcome
- Reflections
- Recognition of Lea Heidman and Brian Malone
- Legendary Service Award

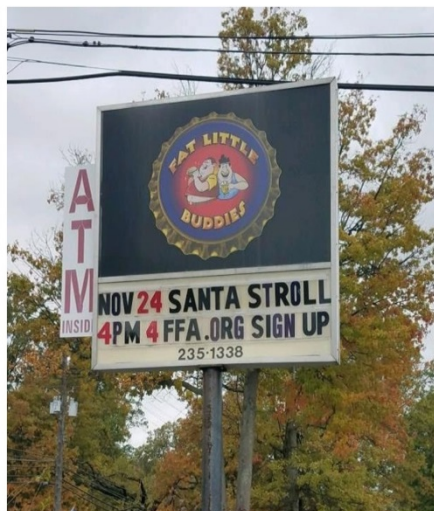
8:00 pm Dessert/Closing



# Santa Stroll 11/24/17

This year's Santa Stroll was a huge success! We had 75 walkers and raised \$4,071... twice as many walkers and \$1,400 more than last year! **SPECIAL THANKS TO...**

- ▶ Entire FLB staff for all your help before, during and after our event! We cannot thank you enough!
- ▶ James (AKA "The Original Snowman") (Santa) and Dan from Peace Racing for donating your time and equipment – both a big hit!
- ▶ All donors for the generous raffle items!
- ▶ Joe for the flyers, yard signs, giveaways, setup and putting up with me!
- ▶ Moennich family for your help with setup, registration and participation – could not have done it without you!





# 2018 Upcoming Events

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**Earth Day April 21<sup>st</sup>**

Buffalo Creek Retreat 10a-4p

**Golfing For Alyssa May 14<sup>th</sup>**

Firestone Country Club 11a-4p

**Pig Roast June 23<sup>rd</sup>**

Heidman Farm 9a-5p

**Golfing For  
Alyssa  
5/14/18**

**Earth Day  
4/21/18**

**Cookout Pig  
Roast  
6/23/18**

**Estate Sale  
7/20/18**

**Kitefest  
9/8/18**

**Santa  
Stroll  
11/24/18**

**Estate Sale July 20-22**

Heidman Farm 9a-5p

**Kitefest Sept 8<sup>th</sup>**

Buckeye Woods Park 11a-3p

**Santa Stroll Nov 23<sup>rd</sup>**

Fat Little Buddies 4p-11p

# VOLUNTEER

Fighting For Alyssa (FFA) is looking for dynamic volunteers to help leverage community support, plan activities and help raise funds for our great cause!

Got a half hour to spare? Want to be on a fundraising committee? With the help of [www.volunteersignuporg.com](http://www.volunteersignuporg.com) , volunteering just got **EASIER!** Online sign-up is quick, convenient and saves time. Each FFA fundraiser will have a unique link, so you can choose what event, what role and what timeframe best suits your needs! Because **HELPING** should be easy!

Want to join our mailing list or need to update your contact info? Help keep our records current...



**Full Name**

**Email Address**

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*"I've learned that you shouldn't go through life with a catcher's mitt on both hands. You need to be able to throw something back." Maya Angelou*



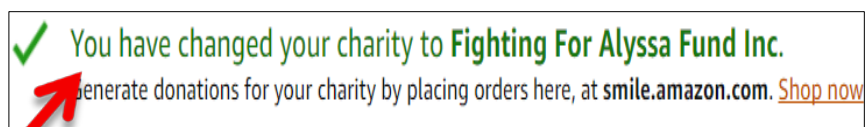
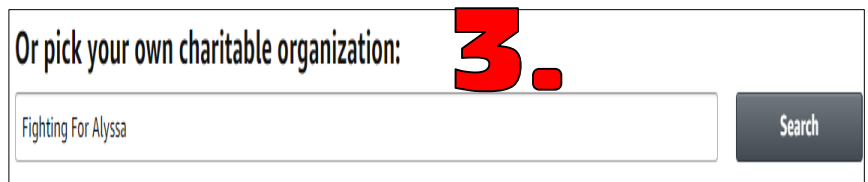
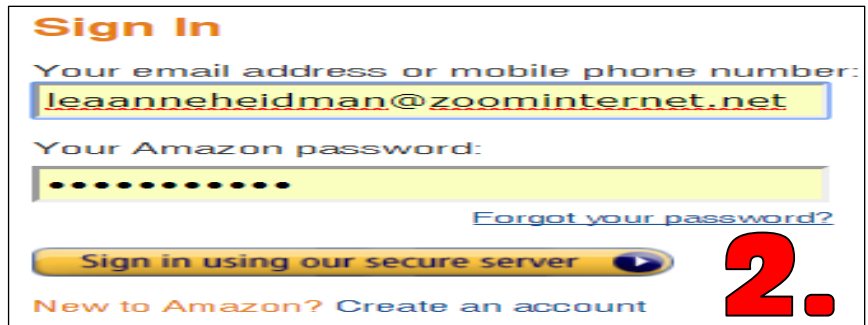
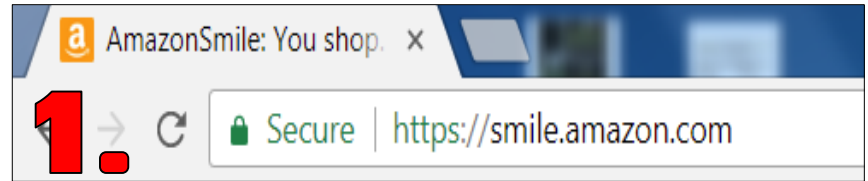


- ▶ Go to [smile.amazon.com](https://smile.amazon.com)
- ▶ **“Sign In”** using your Amazon login credentials
- ▶ Under **“Pick your own charitable organization”** type in **Fighting For Alyssa** and then hit the search button
- ▶ Hit the **“Select”** button under result
- ▶ Click on **“Shop Now”** button

## WANT TO SKIP ALL THESE STEPS?

The link below will take you directly to smile.amazon.com in support of the **FFA** organization so you won't have to search for your charity. It's the easiest way!

- ▶ <https://smile.amazon.com/ch/81-4029124>



# #lovespeaks on Facebook

On March 18, 2018 we are inviting our FFA committee members, family, friends and our Facebook followers to display their support of *Fighting For Alyssa's* mission by changing their Facebook profile pic to Alyssa's commemorative picture (as shown here).

If you would like to participate, here are the instructions on how to temporarily change your profile pic...

- ▶ Hover over your profile picture and click Update Profile Picture.
- ▶ Select, Upload Photos or Add Frame.
- ▶ Click Make Temporary.
- ▶ Select when to switch back to your previous profile picture.
- ▶ Click Save.

We will be emailing out the profile pic and uploading it to the FFA website and FFA Facebook page for easy accessibility.

